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## FACT SHEET

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### What is The Big Give?

**A 24-hour giving event for the community to support the nonprofits they care about in central Ohio. The Columbus Foundation and its donors will provide a record \$1 million match for The Big Give, making it the biggest one day of giving ever in central Ohio. By working together, our community can create a historic day of giving that can give hundreds of nonprofits a much needed economic boost.**

Donations received during the event will be matched through a pro-rated match—giving everyone who participates the opportunity to have a percentage of their donation(s) matched. The event is created by The Columbus Foundation and powered by PowerPhilanthropy,<sup>®</sup> the Foundation's online resource of 600 nonprofits. These nonprofits have created informational portraits to help donors make informed choices. They serve a wide range of needs in our community, from education, childcare, housing, nutrition, and the environment, to name a few.

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**THE BIG GIVE,**  
an extraordinary  
24-hour event of giving,  
brought to you by The  
Columbus Foundation

[www.columbusfoundation.org](http://www.columbusfoundation.org)

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### How will the pro-rated match work?

For example, if \$2 million is contributed during the 24-hours of giving, it would be divided by the \$1 million available in the matching pool. The results would be that every dollar donated would be matched with 50 cents.

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### How do I participate?

Make a minimum gift of \$20.00 to support one of the nonprofits in PowerPhilanthropy beginning on Thursday, November 10, 2011 at 11 a.m., through Friday, November 11, 2011 at 11 a.m. To begin, visit The Columbus Foundation's new and improved PowerPhilanthropy at [www.columbusfoundation.org](http://www.columbusfoundation.org) and click on the homepage banner.

Columbus Foundation donors can make a gift using their Donor Advised Fund(s) or by using a major credit card (VISA, MasterCard, Discover, and American Express). General public may participate by using a major credit card (VISA, MasterCard, Discover, and American Express).

Everyone making a donation will receive an e-mail confirming receipt of their gift or grant.

For gifts made by credit card, a nominal fee of 3.3% per transaction is charged. The Columbus Foundation receives no income from any credit card charges. All donations, once made, cannot be rescinded.

The match ratio will be posted on [www.columbusfoundation.org](http://www.columbusfoundation.org) following The Big Give. These details may take a couple of days to be available.

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**Remember, every dollar counts and will HELP STRENGTHEN OUR community!**